PHOENIX BEVERAGES LIMITED

BRN: C07001183

DIVIDEND ANNOUNCEMENT

Notice is hereby given that the Board of Directors of Phoenix Beverages Limited (the "Company") has declared an interim dividend of Rs.3.75 per share payable in respect of all the shares of the Company. This dividend is in respect of the financial year ending June 30, 2017 and will be payable in full to all the shareholders of the Company registered at close of business on November 28, 2016.

The dividend will be paid on or about December 14, 2016.

The shares of the Company will be traded cum-dividend up to the market day of November 23, 2016 and ex-dividend on November 24, 2016.

By order of the Board

IBL Management Ltd *Company Secretary*

November 9, 2016

This Announcement is issued pursuant to Listing Rule 11.3 and Rule 5 of the Securities (Disclosure Obligations of Reporting Issuers) Rules 2007.

The Board of Directors of Phoenix Beverages Limited accepts full responsibility for the accuracy of the information contained in this Announcement.